Republic of the Philippines

**CAVITE STATE UNIVERSITY**

Cavite College ­­of Arts and Trades

CvSU-CCAT Campus

Rosario, Cavite

**DETAILED PROPOSAL FOR ENTERPRISE DEVELOPMENT PROJECT**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. **BASIC INFORMATION** | | | | |
| ***EDP Title*** |  | | | |
| ***Proponents*** |  | | | |
| ***Adviser/Critic*** |  | | | |
| ***Degree/Specialization*** |  | | | |
| ***Department*** |  | | | |
| ***Mobile Number of All Proponents*** |  | | | |
| ***Email Address of All Proponents*** |  | | | |
| ***EDP Duration*** |  | | | |
| ***Site of Implementation*** |  | | | |
| ***Estimated Budget Requirement*** | Php | | | |
| ***Classification*** |  | Basic |  | Applied |
| ***Thematic Area(s)*** |  | Agri-Fisheries Food Security | | |
|  | Biodiversity and Environmental Conservation | | |
|  | Smart Engineering, ICT and Industrial Competitiveness | | |
|  | Societal Development and Equity | | |
|  | Public Health and Wellness | | |
| ***Short Description of Product/Service to be Provided*** |  | | | |
| ***Potential Impact of the Product/Service*** |  | | | |
| ***Target Market*** |  | | | |

| 1. **TECHNICAL DESCRIPTION** | |
| --- | --- |
| 1. ***Introduction*** |  |
| 1. ***Nature of the Project*** | Briefly describe the chosen name of the business, type of business, ownership, and services, or products to be offered. |
| 1. ***Objectives of the Projects*** |  |
| 1. ***Description of the Enterprise*** | Provide a substantial description of the proposed project and the nature of the product or service to be delivered. |
| 1. ***Location and Layout of the Project*** |  |
| 1. ***Organization and Management*** | Introduce the persons responsible for the project and their duties and the organizational chart. |
| 1. ***Timetable of Activities*** | This presents the activities that will be conducted and the time or duration when they will be done. |
| 1. ***Production Plan*** | Present the production schedule including the production area layout, process flow, tools and equipment, production volume and cost, and waste management activities. |
| 1. ***Marketing Plan*** | Describe the product, price, place and promotion of the enterprise development project. |
| 1. ***Financial Plan*** | Discuss the capital structure, sources of capital, use of capital and projections such as sales, expenses, income and cash flow. |
| 1. ***References*** | Use the APA 6th edition citation format in the in-text citations and references. |
| 1. ***List of Appendices*** | List down all the appendices (tables, figures, etc.) and attach in this proposal these appendices for proper reference. |